

Product **data** Catalyst

Turning your product data into a trusted and future-ready business asset



One trusted source of truth for accurate, complete product data



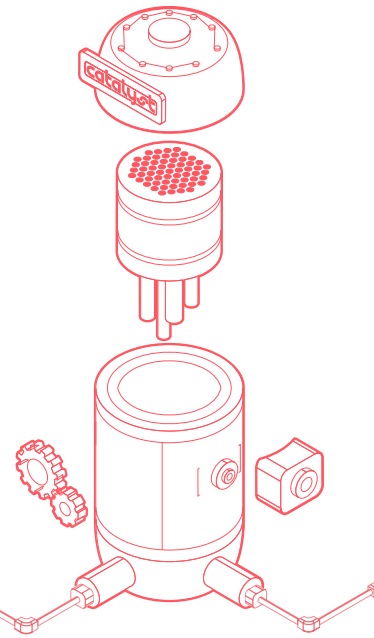
Leveraging agentic AI-driven eCommerce with a future-proofed product data foundation



Fast global launches thanks to automated workflows



A process and quality cockpit enables governance and compliance



Clean, future-ready PIM product data with our ready-to-run four-step solution package

1 Assessment

Organize the structure needed to make your PIM scalable and AI-ready

- Clear global data model enabling consistent product data
- Roadmap for implementation

2 Stabilization

Clean and normalize product data to eliminate errors, improve channel readiness and stabilize data quality

- +30%** Improvement in product data quality
- +60%** Completeness of defined golden attributes
- 100%** Duplicate product records

3 Automation

Embed automation and AI to reduce manual work and ensure product data remains consistent and scalable over time

- 60%** Manual enrichment effort
- 99%** First-time channel acceptance rate
- 100%** AI-readiness

4 Scale

Establish continuous monitoring and governance to keep product data reliable, visible and ready for AI-driven commerce

- Faster product launch cycles across channels
- Faster identification and resolution of data issues
- Consistent product data quality across markets
- Improved product visibility in search and AI-driven channels

Why work with us?

4.9/5

product data quality score with Product Data Catalyst

30+

global brands trust us with their product data

2M+

SKU's managed at scale

97%

of clients see quality commitment as a key success factor

16+

years optimizing product data for leading global brands

Start your data health assessment now

talk to our experts

visit website

ctrlQS